

# SPONSORSHIP PROPOSAL

# TABLE OF CONTENTS

O1 About Us

Our Vision & Why Sponsorship Matter

O3 Become a Title Sponsor

Other Sponsorship Options

Other Sponsorship Options

Thank You!

05

06



# ABOUT US

Leadership Fayette was 2002 organized in to provide an avenue for emerging leaders to develop a strategic plan for economic growth in County. **Fayette** Leadership Fayette has established itself as an invaluable dynamic organization for the



identification and mentoring of new leaders. The mission of Leadership Fayette is to provide community leaders with information and insight enabling informed decisions by both emerging and proven leaders.



Leadership Fayette has been successful in developing leaders that are energetic, work on the challenging issues and are committed by giving generously of their time, talents and energy to the further growth of Fayette County. We have close to 400 graduates from the program, many of which continue to be outstanding leaders in our County.



## **OURMISSION**



The mission of Leadership Fayette is to provide community leaders with information and insight enabling informed decisions by both emerging and proven leaders.

preparing to We induct are class of current and another emerging leaders and we need the help of generous donors like **Sponsorship** is vital you. to Leadership Fayette because it provides crucial support to the

## WHY SPONSORSHIP MATTERS

organization allowing us to expand our programs, In return for your sponsorship we offer various opportunities for brand visibility as outlined in the following pages. Additionally, we would love an opportunity to discuss how we can tailor a sponsorship package to meet your goals and demonstrate the impact of your support.





## BECOME A TITLE SPONSOR

#### **Title Sponsorship includes:**

- Name/Company name listed on Leadership Fayette's web/social page for the entire year
- Invitation to all Leadership Fayette sessions and events for the year
- A sneak peek at the incoming new class
- Business cards/promotional material given to each participant
- Invitation to speak at orientation and graduation
- Listed on each session's agenda
- Picture with class which will be included in Fayette Falcon article

**\$**3.000



## **OTHER SPONSORSHIP** OPTIONS

#### **Graduation Sponsor - \$2,500**

- Listed on Leadership Fayette's web/social page for the entire year
- Invitation to all Leadership Fayette sessions and events for the year
- A sneak peek at the incoming class
- Promotional material included in students welcome package
- Invitation to attend graduation
- Special mention in graduation booklet

#### **MEET & GREET - \$1,500**

- Listed on Leadership Fayette's web/social page for the entire year
- Invitation to all Leadership Fayette sessions and events for the year
- You and/or your business will be mentioned at each event
- Invitation to speak at meet and greet
- Special recognition at meet and greet event



### **OTHER SPONSORSHIP OPTIONS**

#### **SPEAKER - \$1,000**

- Listed on Leadership Fayette's web/social page for the entire year
- You and/or your business will be mentioned at each event.
- Special recognition at event with speaker

#### **SCHOLARSHIP - \$500**

- Listed on Leadership Fayette's web/social page for the entire vear
- Invitation to attend graduation to meet scholarship recipients
- Special recognition at graduation
- Sneak peek at scholarship recipients before it is released to public

#### FRIEND OF LF - \$250

• Listed on Leadership Fayette's website for an entire year.



# THANK 10005

### Contact

Website

www.LeadershipFayetteTN.org

Email leadershipfayettetn@gmail.com

HOPE YOU ARE INTERESTED TO JOIN.